

# Daegu-Vietnam International Exchange Program

## 1 Program Overview

### Daegu-Vietnam Youth Ambassadors

#### *'Finding the Future in Daegu and Vietnam'*

- When : July 3~6, August 2017 (twice)
- Locations: Daegu, Vietnam(HCMC, Danang)
- Participants: Total 100 university students  
(1st time Daegu 50, Vietnam 25 / 2nd time Daegu 40, Vietnam 40)  
※ Vietnamese officials from City Hall and universities not included in 25 participants mentioned above
- Components of Exchange Program
  1. Neighborhood Exchange : Participate in local festival, visit to local companies in Daegu/Vietnam, tour to major sites,
  2. Service Exchange : customized community service based on academic majors, 1:1 buddy program
  3. Festival of Exchange: 「Community+University」 Progress Forum, academic forum on education, Korean·Vietnamese language exchange



- ① Strengthening of civil networks between Daegu and Vietnam through **increase people to people exchange**
- ② **Establishment of foundation for sustainable exchange** through sports, cultural/academic exchange, and community service
- ③ Search for **regional progress and industrial growth** around the foundation of university students

## 2 Exchange Program Details

- Daegu-Vietnam Exchange 1 : 3-day Program Proposal for Schedule in Daegu
  - When : July 2017
  - Participants : 75 university students (Daegu 50, Vietnam 25)
    - ※Students from Gwangju will also be in attendance
    - ※ Vietnamese officials from City Hall and universities not included in 25 participants mentioned above
  - Main Schedule :
    - Tourism of Daegu and visit to major sites
    - Site visits to main industries in Daegu
    - 1:1 Buddy program and Korean-Vietnamese language exchange
    - Participation in major local festival
    - Academic exchange at university in Daegu
    - Baseball game at Samsung Lions Park
  - Detailed Schedule (proposal)

	Time	Schedule	Photo
<b>D</b> <b>a</b> <b>y</b> <b>0</b>		◆ Vietnamese delegation arrives in Daegu	
	30min	◆ Welcome and program introduction	
	90min	◆ Welcome dinner reception	
		◆ Depart for accommodation, free time	
<b>D</b> <b>a</b> <b>y</b> <b>1</b>	10:00 - 13:00	◆ <b>Gwangju Team heads to Daegu</b> ◆ <b>Vietnamese Delegation visits Daegu City Hall</b> ◆ <b>Lunch</b>	
	14:00 - 15:30	◆ <b>Opening Ceremony</b>	
	15:30 - 18:00	◆ <b>Tour of Daegu</b> - <b>Program planned by Moonlight Youth Ambassadors, Daegu students become personal tour guides for Vietnamese students</b>	

	17:30 - 19:30	<ul style="list-style-type: none"> <li>◆ Dinner</li> <li>- Daegu's 10 Signature Dishes</li> </ul>	
	19:00 - 22:00	<ul style="list-style-type: none"> <li>◆ Evening of Harmony</li> <li>- Participate in one of Daegu's major festivals</li> </ul>	
	22:00 -	◆ Depart for accommodation	
<b>D a y 2</b>	08:00 - 09:30	◆ Breakfast	
	09:30 - 12:00	<ul style="list-style-type: none"> <li>◆ Site visits to main industries in Daegu</li> <li>- Daegu Innovation Town, National Industrial Complex</li> <li>- 3D Convergence Technology Center, Kyungpook National University (<a href="http://www.3dc.or.kr">www.3dc.or.kr</a>)</li> </ul>	
	12:00 - 13:00	◆ Lunch	
	13:00 - 15:30	<ul style="list-style-type: none"> <li>◆ Community+University Progress Forum</li> <li>- Lecture by local professor</li> <li>- Brainstorming opportunities for Daegu-Vietnam cooperation</li> </ul>	
	15:30 - 17:00	<ul style="list-style-type: none"> <li>◆ Site visits to main industries in Daegu</li> <li>- Daegu-Samsung Creative Economy Complex (Scheduled to open March 2017)</li> </ul>	
	17:00 - 18:00	◆ Head to Samsung Lions Park	
	18:00 - 21:30	<ul style="list-style-type: none"> <li>◆ Watch baseball game at Samsung Lions Park</li> <li>- Dinner</li> </ul>	
	21:30 -	◆ Depart for accommodation	
<b>D a y 3</b>	08:00 - 09:30	◆ Breakfast	
	09:30 - 12:00	<ul style="list-style-type: none"> <li>◆ Moonlight Youth Innovation Forum</li> <li>- Concert by local Daegu youth artists</li> <li>- Special lectures by local Daegu youth CEOs, etc.</li> </ul>	
	12:00 - 13:00	◆ Lunch and survey	
	13:00	◆ Send off	

□ **Daegu-Vietnam Exchange 2** : 5-day Program Proposal for Schedule in Vietnam

- When : August, 2017
- Location : Vietnam (HCM, Da Nang)
- Participants : 80 university students (40 Daegu, 40 Vietnam for each city)
- Main Schedule :
  - Government office visitations : Daegu Metropolitan City Government HCM Satellite Office, HCM City Hall, Da Nang City Hall, etc.
  - Visit to Korean companies in Vietnam
  - Visit to Vietnamese universities
  - Lecture by professor from a university in the Daegu region
  - Building of rapport between Korean and Vietnamese students through "Festival of International Exchange" events
  - Volunteer work for the local Vietnamese community, language exchange program
  - Vietnamese historical tour and cultural experience
- Detailed Schedule (proposal, subject to change)

	Time	Schedule	Photo
D a y 1	10:00 - 13:30	◆ Gather and depart for airport (Gimhae Airport → HCM)	
	15:00 - 16:00	◆ <b>Official visit to Daegu Metropolitan City</b> - <b>Government HCM satellite office</b>	
	16:00 - 18:00	◆ Site visit to Korean company in HCM	
	18:00 - 20:00	◆ <b>Festival of International Exchange</b> <b>(Evening of Harmony)</b> - <b>Cultural exchange, such as fashion show</b>	
	20:00 -	◆ Depart to accommodation	

D a y 2	10:00 - 12:00	<ul style="list-style-type: none"> <li>◆ Visit to Vietnam National University</li> <li>- Ho Chi Minh City, campus tour</li> </ul>	
	12:00 - 13:00	<ul style="list-style-type: none"> <li>◆ Lunch</li> </ul>	
	13:00 - 14:30	<ul style="list-style-type: none"> <li>◆ Official visit to Ho Chi Minh City Government</li> </ul>	
	15:00 - 18:00	<ul style="list-style-type: none"> <li>◆ Community service, language exchange</li> <li>- Planned by Moonlight Youth Ambassadors</li> </ul>	
	18:00 -	<ul style="list-style-type: none"> <li>◆ Depart to accommodation and free time</li> </ul>	
D a y 3	09:30 - 12:00	<ul style="list-style-type: none"> <li>◆ Visit to major tourist site near HCM</li> </ul>	
	12:00 - 15:00	<ul style="list-style-type: none"> <li>◆ Travel (HCM → DN)</li> </ul>	
	16:00 - 18:00	<ul style="list-style-type: none"> <li>◆ Official visit to Da Nang City Government, tour of main facilities</li> </ul>	
	18:30 - 20:00	<ul style="list-style-type: none"> <li>◆ Festival of International Exchange (Evening of Harmony)</li> </ul>	
	20:00 -	<ul style="list-style-type: none"> <li>◆ Depart to accommodation</li> </ul>	

	10:00 - 12:00	<ul style="list-style-type: none"> <li>◆ Visit to University of Danang</li> <li>◆ Academic exchange: special lecture by Korean professor from Daegu</li> </ul>	
	12:00 - 13:00	◆ Lunch	
<b>D a y 4</b>	14:00 - 18:00	<ul style="list-style-type: none"> <li>◆ Community service, language exchange</li> <li>- Planned by Moonlight Youth Ambassadors</li> </ul>	
	18:30 - 20:00	<ul style="list-style-type: none"> <li>◆ Festival of International Exchange (Evening of Harmony)</li> <li>◆ Survey</li> </ul>	
	20:00 -	◆ Depart to accommodation	
<b>D a y 5</b>	10:00 - 15:00	<ul style="list-style-type: none"> <li>◆ Visit development site of Da Nang International New City</li> <li>- Development by Daewon Co., Ltd.</li> </ul>	
	16:00 - 21:00	◆ Depart to Korea (Da Nang → Incheon)	
	21:00 - 24:00	◆ Arrive in Daegu (Incheon Airport → Daegu)	